

ECONOMIC IMPACT OF TOURISM IN NORTHUMBERLAND

2019 KEY FACTS



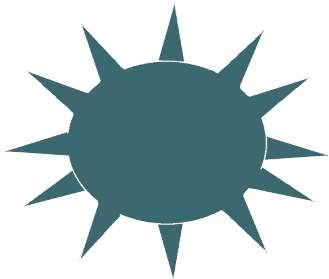
10.68 MILLION
PEOPLE VISITED +2%



£1.047 BILLION VISITOR
EXPENDITURE +1.9%



16.87 MILLION
VISITOR DAYS +1.9%



8.756
MILLION DAY
VISITORS +2.1%

£371 MILLION DAY VISITOR
EXPENDITURE +2.1%

£31.39 AVERAGE DAY
VISITOR SPEND PP



1.928 MILLION
OVERNIGHT
VISITORS,
SPENDING 8.114
MILLION NIGHTS IN
THE COUNTY +1.6%

£676 MILLION OVERNIGHT
VISITOR EXPENDITURE +1.8%

£260.51 AVERAGE
OVERNIGHT SPEND PP



FOOD & DRINK SECTOR ACCOUNTS FOR
36% OF ALL EXPENDITURE &
31% OF ALL EMPLOYMENT



SERVICED
ACCOMMODATION
STAYS +0.4%



13,076 DIRECTLY
EMPLOYED BY
TOURISM +0.4%



82% OF ALL VISITS ARE
DAY VISITS. ACCOUNTS
FOR 35% EXPENDITURE